



MEDIA RELEASE

Contact: Wendy Steffes
Renewal by Andersen of Des Moines
Phone: 515-274-9700
Fax: 515-274-9703

Renewal by Andersen of Des Moines Earns 2007 Best of Best Award

DES MOINES, IA (May 27, 2008) — Renewal by Andersen of Des Moines, the Des Moines window replacement company and dealer of high-quality Renewal by Andersen® windows, is pleased to announce it received the Best of the Best award from among 100 Renewal by Andersen affiliate businesses across the nation.

The Best of the Best award is given annually by Renewal by Andersen Corporation to the retail location that provided superior customer service, increased sales year-over-year and best exemplified the values of Renewal by Andersen throughout the year.

Renewal by Andersen offers homeowners a variety of window and patio door design options through one of the largest nationwide networks of window replacement specialists spanning coast to coast and Renewal by Andersen retailers has installed over a million windows in more than 200,000 homes across the U.S.

“We were surprised and excited to have won the award,” said Dave Steffes, Co-Owner of Renewal by Andersen of Des Moines. “There are so many great affiliates nationwide performing at such high-levels, we are honored to be selected.” In 1999 the current ownership was selected by Renewal by Andersen corporate to run the Des Moines independent retail operation. The business was built from the ground up, supported by

supplying great customer service and backed by the innovative windows and doors from Renewal by Andersen.

A Long History of Experience

Renewal by Andersen's parent company, Andersen Corporation, is the most recognized window brand in the U.S. The Andersen® name has been synonymous with quality products, customer satisfaction and environmental stewardship. Renewal by Andersen follows in this tradition and brings these values into every home it serves.

Start-to-Finish Process

The company's start-to-finish process provides homeowners with the benefit of working with a professional company throughout the entire process—from sales through installation and service—and it promises one-stop accountability.

Energy Efficiency and Environmental Leadership

Renewal by Andersen is the first and only replacement window manufacturer to earn Green Seal certification, and continues to be the only replacement window manufacturer to be Green Seal certified today. This designation identifies a product as environmentally preferable, demonstrating it meets energy efficiency requirements and is manufactured in an environmentally conscious manner.

Green Seal estimates that if all windows in the U.S. were as energy efficient as those made by Renewal by Andersen, American would save up to 2.5 percent of the annual U.S. energy consumption—an estimated 200 gallons of oil for every household in the U.S.

Renewal by Andersen windows also meet ENERGY STAR® qualifications for all climate zones of the U.S. and rate extremely well under the NFRC (National Fenestration Rating Council) rating system.

Product Innovations Designed to Perform Better, Last Longer and Stay Beautiful**

Every Renewal by Andersen® window is made with Andersen's exclusive Fibrex® material and High-Performance™ Low-E4® glass. Fibrex material is a revolutionary composite material that combines thermoplastic polymer with reclaimed wood fiber. It is

virtually maintenance-free and has the strength and stability of wood. Low-E4[®] glass technology is a new technology in replacement windows featuring a special exterior coating that, when activated by sunlight, reduces water spots by up to 99 percent.

Offerings That Enhance A Home's View—Inside & Out

Customers today demand more choices from their replacement windows to preserve the look of their home. Renewal by Andersen offers windows in gliding, casement, awning, double-hung, picture window, bay or bow window options and specialty window configurations to match the architectural style of any home. The company also recently introduced oak and maple premium interior finishes, offering homeowners a total of 22 different interior and exterior color combinations.

Visit www.renewalbyandersen.com for a complimentary in-home consultation or call Renewal by Andersen of Des Moines at (515) 274-9700, toll free (877) 455-9073.

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** See the limited warranty for details.

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